

Trivandrum
No. 197/SIET/D/PVT.CDs/2011

19.08.11

Quotation Notice

Sealed Quotation are hereby invited by the undersigned from agencies/ individuals who are willing to supply educational video CDs and Interactive Multimedia CDs in the brand name of SIET Kerala for selling the same through the SIET CD Mart franchise Network. The purchasing price of one paper pack CD is Rs. 16/-, DVD pack CD Rs. 24/- and Interactive Multimedia CD (with a minimum of 20 titles with 16 to 24 screens) is Rs. 100/- with a settlement time of minimum 6 months. Interested agencies/ persons will submit the CD with the applications to the undersigned before 10.30 am, of 15th September 2011. The selection will be purely based on the quality of the product. For Further details please visit www.sietkerala.org or www.prd.kerala.gov.in the website of PRD, Govt. of Kerala.

Sd/-

DIRECTOR
SIET KERALA

SIET KERALA

CD PURCHASE OF PRIVATE AGENCIES

Terms & Conditions

1. SIET will select the video CDs developed for the children between the age of 3 to 6. The content should be designed and developed for the total skill development and personality growth of the children.
2. SIET will accept the CDs developed both in Malayalam & English languages.
3. The Interactive Multimedia CDs based on the NCERT syllabus (Std. 1 to 5) and, CBSE syllabus (Std. 6 to 12) will be selected by SIET for distribution. The agencies should submit the IPR statement and a brief note regarding the product.
4. The selection process will be strictly based on the quality of the content by an expert committee comprising academic and technical members.
5. SIET will have the absolute right to accept or reject any product.
6. No advance will be released from SIET for the production and supply of the programmes.
7. The Agencies will execute an agreement with SIET for the supply of CDs for a minimum period of 2 years at the price fixed by SIET.
8. The price fixed for one Video CD in paper pack is Rs. 16/- and in DVD pack Rs. 24/-. The price for one Interactive Multimedia CD with a minimum of 20 titles with 16 to 24 screens is Rs. 100/-.
9. SIET will have the absolute right to fix the selling price of the CDs.
10. The SIET will have the absolute right to sell the product to the private or government agencies, education departments, education boards or other organizations any where in India and abroad.
11. The agency will have to supply the CDs against the order placed by SIET as and when required.

12. The matter and design for the CD pad, inlay and CD pouch will be finalised and approved by SIET. The supplying agency will have no right to include its brand name or company details inside the CD, CD pad, Inlay and CD pouch.
13. Every month SIET will submit a statement of the CDs sold-out to the supplying agency.
14. The supplying agency will not have the right to sell the same product in the open market at a price lower than the selling price of SIET.
15. The supplying agency will deliver the CDs in different types of packets as per the direction from the SIET from time to time.
16. The supplying agency will deliver the CDs to the SIET CD Mart, Head Office at Vazhuthacaud at its own cost. No transportation charge will be borne by SIET at any cost.
17. The approved & selected content should be supplied by the agency without any addition or deletion from the content.
18. No Advertisement or other business promotional measures of the supplier in any manner will not be allowed inside or outside the CD.
19. After the expiry of the agreement period with the agency SIET will have the right to continue or cancel the agreement.

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DIRECTOR
SIET, KERALA

SIET KERALA

Application form for Private CD Supply

1. Name :

2. Address with Phone No. :

3. Company details :

4. Programme details :

(1)

(2)

(3)

(4)

(5)

Sd/-

Place:

Date:

The last date for receiving the CD along with the application form in the office of the SIET is 15th September 2011 at 10.30 am. The full address is furnished below.

The Director, State Institute of Educational Technology, TN.F-5, Tagore Nagar, P.O. Thycaud, Thiruvananthapuram: 14 e-mail: sietkerala@gmail.com

Fax 0471-2338540 Tel: 0471-2338541 Website: www.sietkerala.org